PWNTERREY

Sponsorship Invitation

2025

ABOUT US

We are **Pwnterrey**, a passionate cybersecurity community based in **Monterrey**, Nuevo León. Our mission is to establish Monterrey as a **key cybersecurity hub** for Mexico and Latin America by promoting knowledge exchange, innovation, and professional growth.

We have participated in prominent security events in cities like Mexico City and Guadalajara, learning from best practices to create a high-quality event that benefits both attendees and sponsors.

FIRST EDITION IN MONTERREY
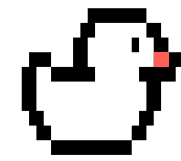
Why in Monterrey?
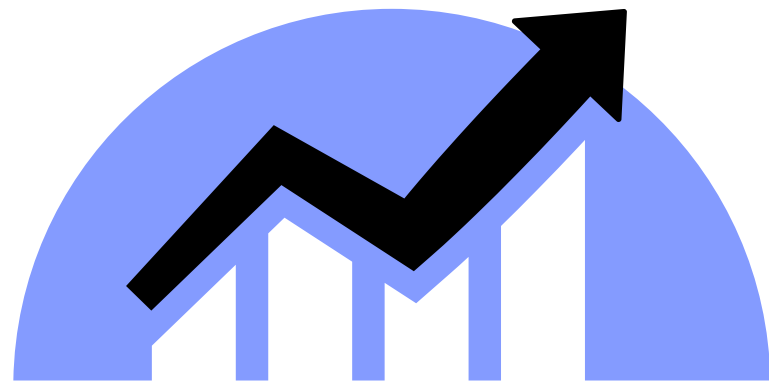
Monterrey boasts a growing cybersecurity community composed of professionals, students, and enthusiasts who continuously strive to innovate and develop in this field.

Universities such as **Tecnológico de Monterrey** and **UANL** offer specialized programs and degrees in cybersecurity, shaping the future generation of talent.
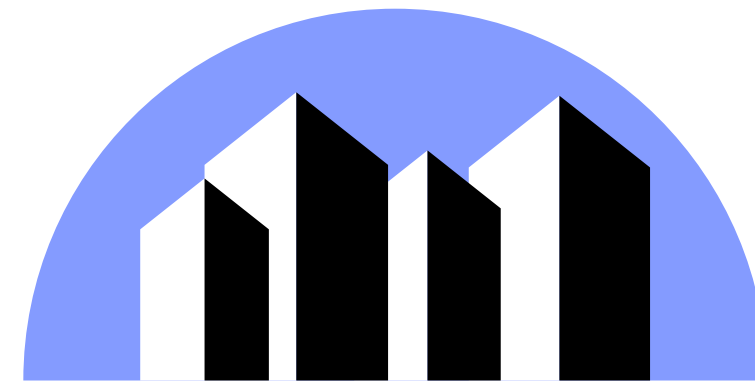
Monterrey is home to major **tech companies**, security consultancies, and corporations seeking advanced solutions to protect their digital assets.

The region is renowned for its active participation in **cybersecurity competitions (CTFs)**, showcasing the community's high technical expertise and commitment.

MISSION

DRIVE LEARNING

Through **talks, workshops, and innovative demonstrations.**

FOSTER COLLABORATION

Bringing together specialists, **students**, and professionals.

Our mission is to create a dynamic event that allows the community to:

MORE THAN AN EVENT, PWNTERREY

WILL BE THE WAY TO

CONNECT

LEARN, AND

TRANSFORM

CYBERSECURITY IN THE REGION
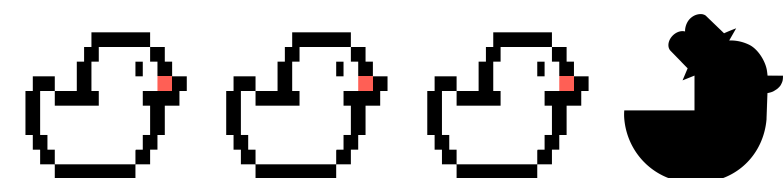
Pwnterrey is a **non-profit event**, organized **by the community, for the community.**
Our vision is to offer a free event that promotes growth and networking in cybersecurity.

To achieve this, we need the support of companies and organizations.

On behalf of the **Pwnterrey** community, **we cordially invite** your organization to participate as a sponsor of the first edition of Pwnterrey, which will take place in May 2025 in **Monterrey**, Nuevo León.

WHY SPONSOR PWNTERREY?

- **Strategic Visibility:** The event serves as an ideal platform to showcase your company to a specialized audience in cybersecurity and technology, including potential clients and partners.

- **Recruitment Opportunities:** Attract top-tier talent seeking opportunities in the field of cybersecurity. Participants include students, professionals, and standout competitors.

- **Community Support:** Your sponsorship fosters the growth of the cybersecurity community in Monterrey and Mexico, positioning your company as a key ally in its development.

- **Exclusive Activities:** Gain access to a dedicated space at the event to engage with attendees through informational stands, workshops, giveaways, and demonstrations.
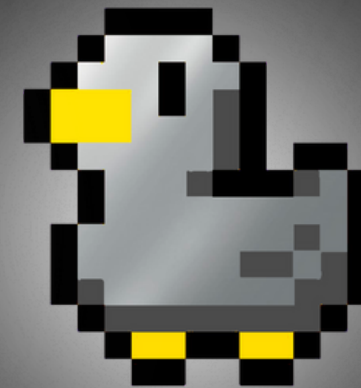
SPONSORSHIP OPTIONS

PWNTERREY
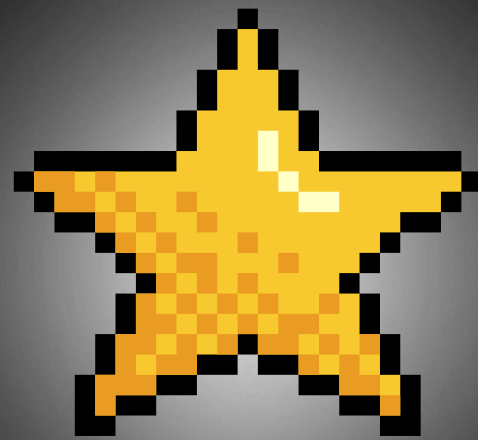
COMMUNITY

$500 USD

RUBBER DUCKY

$1,500 USD

SILVER DUCKY

$2,500 USD

GOLDEN DUCKY

$3,500 USD

BENEFITS OF SPONSORSHIP LEVELS

	COMMUNITY	RUBBER DUCKY	SILVER DUCKY	GOLDEN DUCKY
Tickets	3 admission tickets	5 admission tickets	7 admission tickets	10 admission tickets
Swag for attendees		✔	✔	✔
Stand	Small	Small	Medium	Large
Photography Package		✔	✔	✔
Video Package			✔	✔

Recruiting - on site		✓	✓	✓
Recruiting - on Whatsapp Community			✓	✓
Physical Banner on one stage		✓	✓	✓
Cutting board			✓	✓
GrillBox				✓
Preferential stand assignment				✓
Naming Room Rights				✓
Social Media Posts	✓	✓	✓	✓
Recruitment on social media			✓	✓

	Small	Small	Medium	Large
Exclusive channel in WhatsApp Community				✓
Appearance in Recap Experience	✓	✓	✓	✓
Logo in Recap Experience				
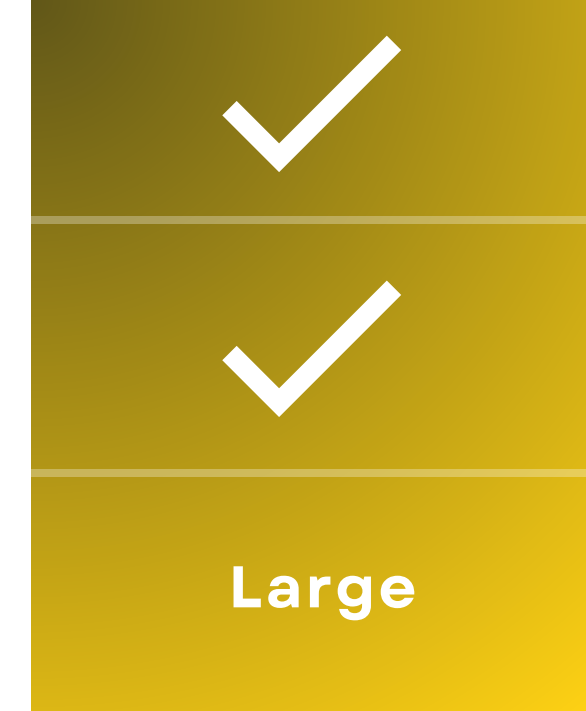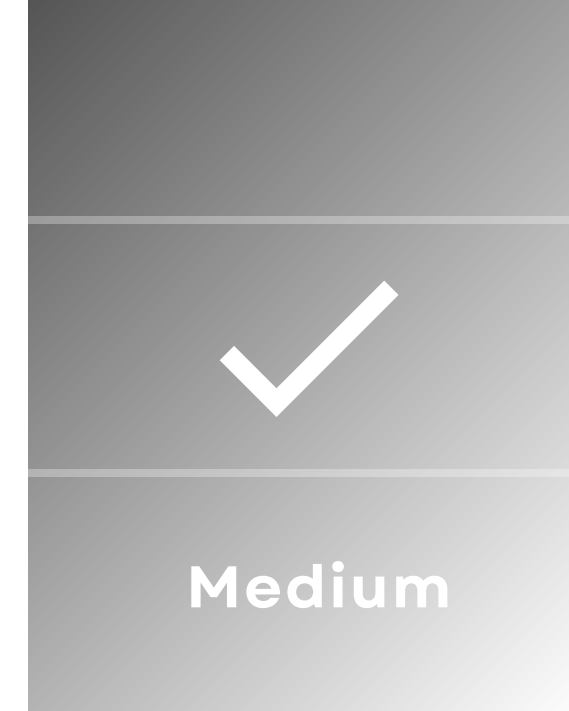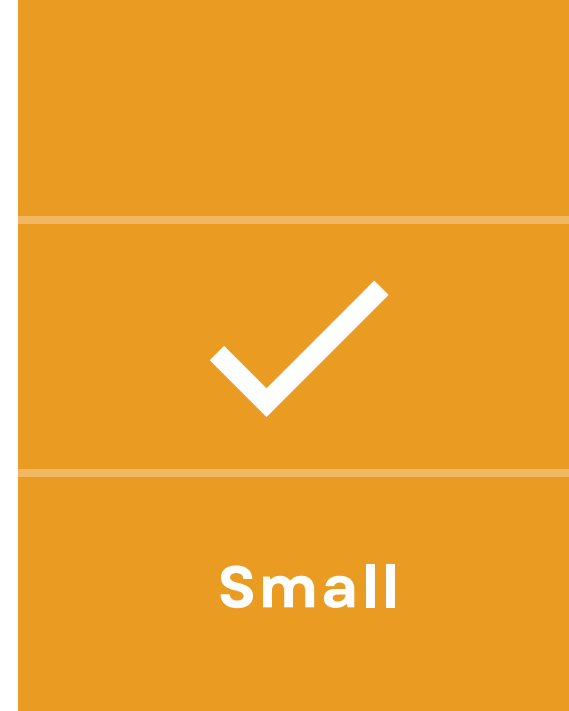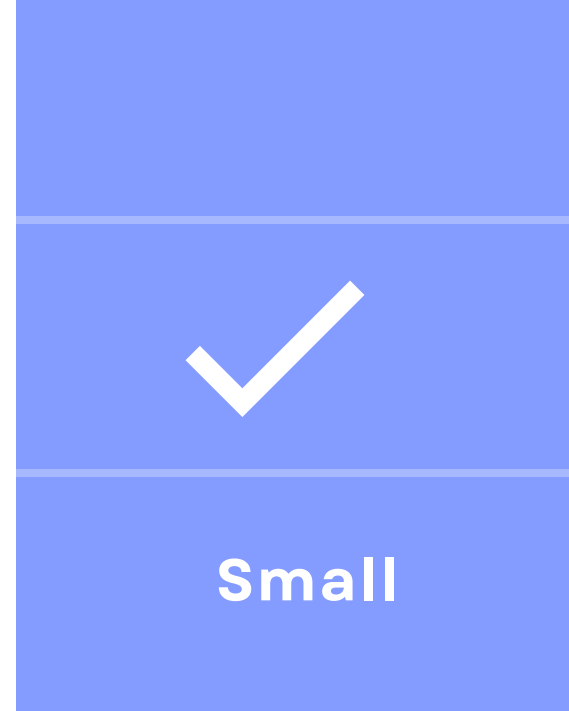
JOIN US!

If you share our vision and want to be part of building an event that inspires and connects the cybersecurity community, don't hesitate to contact us.

sponsors@pwnterrey.net